Next-gen marketplace

# Certifying Training

1000Club.com

targeted automatic matchmaking solutions are exclusive and unique on the market.

# With 1000Club, training organizations have new sources of recurring revenue.



# Programs



"Nos programmes de formation procurent la capacité de développer son entreprise plus sereinement." Marc Planchette

#### **3 Certification Programs**

- → **Discovery** 10 hours + 4 tutored hours
- → Mastery 20 hours + 10 tutored hours
  - > Expert 40 hours + 20 tutored hours



# Discovery Program

- Know how to create and animate a blog with the 1000Club CMS.
- → Know how to create / maintain a showcase / e-commerce site.
- Create the conditions for two-way auto-matchings on 1000Club.
- → Build customer loyalty through agile communication.
- Boost sales through the 1000Club affiliate network.



#### "Discovery" objectives

- → Discover the exclusive features of the 1000Club's next-gen platform, and their commercial impact.
- Know how to manage auto-matching tags to produce relevant automatic matches.
- Use the multi-filter engine and the Newsfeed.
- Create, publish, and manage publications (according to their type).





#### "Discovery" objectives

- Allow post cloning, and manage its options.
- Create and use Dynamic Circles of relevant targeting.
- Select interchangeable homepage templates.
- Edit templates for full customization.
- Make a site smart.
- Authorize Replicas, and manage their options.



# Mastery Program

- → Know how to create and animate a blog with the 1000Club CMS.
- → Know how to create and maintain a showcase or e-commerce site.
- Get customers / suppliers through auto-matching on 1000Club.
- Build customer loyalty by communicating agilely.
- → Boost sales with the 1000Club web affiliate network.
- Generate diversified recurring income in just a few clicks.



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#### "Mastery" objectives

- → Discover the 1000Club partner program for income diversification for a business or professional.
- → How to generate, in a few clicks, new sources of recurring income, by continuing to develop your current business / activity with more serenity.



# Expert Program

- → Everything you need to know to excel with 1000Club's next-gen platform, and learn how to use its exclusive innovations and solutions.
- → Possess the strategic knowledge to place a company in the orbit of serene growth in the short, medium, and long term.
- Become a 1000Club certified tutor and coach.



#### "Expert" objectives

- → Deepen the innovations, online solutions, and 1000Club Partner Program to become a certified expert by 1000Club of the new next-gen business platform, which is the future of agile communication.
- Being able to boost any organization and to teach the why and how of 1000Club.

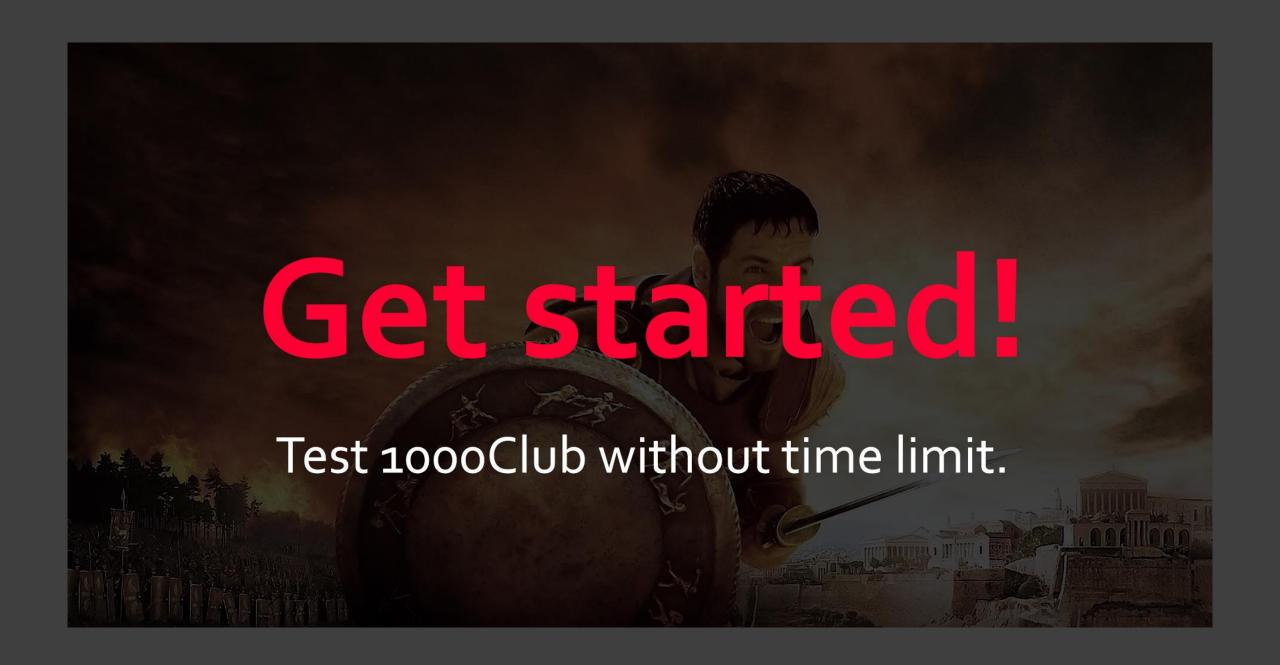


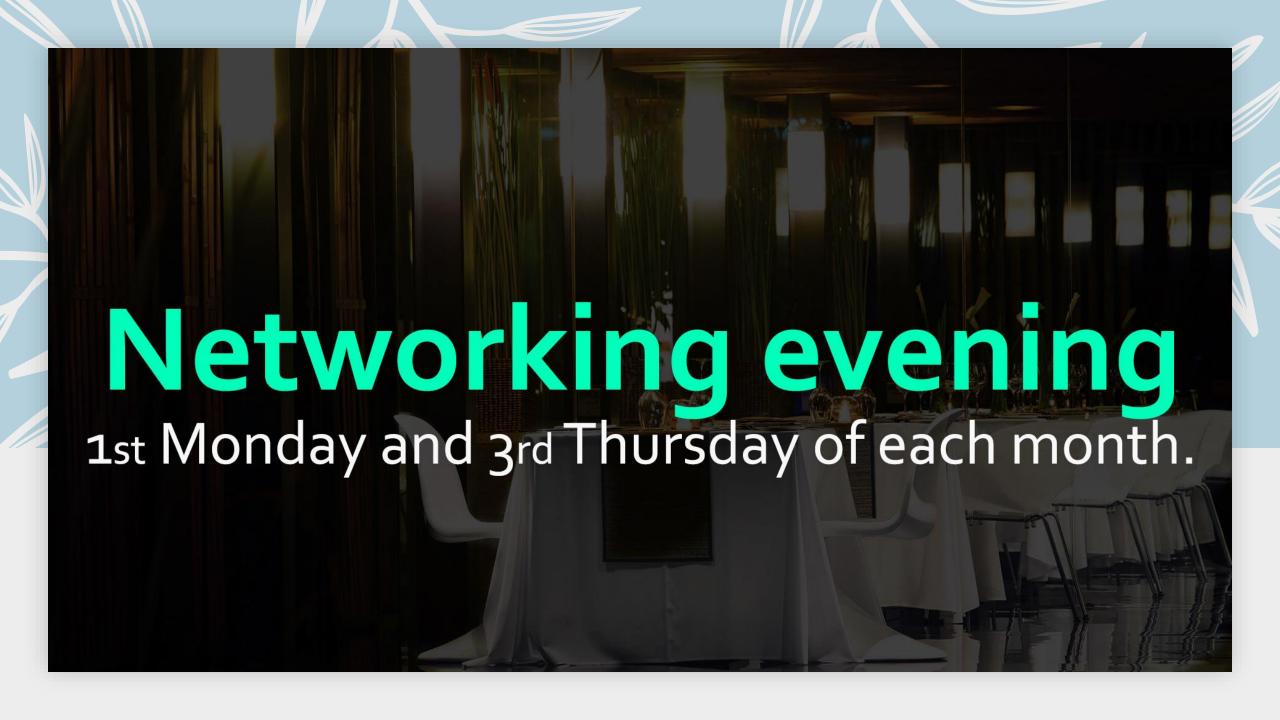


#### New Diversified Income

When new members sign up from your site to follow your news for example, you open the door to automated recurring revenue. [Optional]

Percentages on B2b and B2c transactions made by enrolled members from your site, as well as on Excellium & Premium Plans, Clones, Replicas, advertising ...







#### 1000Club Web Force

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